

Position	Chief Executive Officer (CEO)
Responsible to	Board of Trustees, WellSouth Primary Health Network (WellSouth)
Setting	<p>WellSouth is the primary health organisation (PHO) for Otago and Southland; a large and diverse rural region with 300,000+ enrolled patients. WellSouth is a leader in innovative patient care initiatives. Working with healthcare clinicians (84 general practices), Southern DHB, healthcare providers, iwi and local communities, WellSouth co-ordinates the delivery of innovative patient focused primary care by the right provider, in the right place and when needed. It is a collaborative regional effort seeking to minimise the impact of illness and maximise health and wellbeing across areas with high population growth and areas of remoteness.</p> <p>WellSouth is a not-for-profit charitable trust governed by a Board of 10 Trustees representing the partnership between iwi, community, primary health providers and the Southern DHB. Funding is predominately from the Southern DHB.</p>
Purpose	Providing world class primary and community health care to the people of Otago and Southland.
Vision	Better health and wellbeing for the Southern Community.
Strategy	<ol style="list-style-type: none"> 1. Healthy Communities 2. Person-Centred Care 3. Evidence-Based Decision Making 4. Engaged and Empowered Workforce
Outcomes	<ol style="list-style-type: none"> 1. High quality care by the right provider, in the right place, when needed. 2. Minimise impact of illness, maximise health and wellbeing. 3. Achieve a sustainable financial position. 4. Maximise value from resources.
Direct Reports	<ul style="list-style-type: none"> ▪ Chief Financial Officer ▪ Chief Information Officer ▪ Director of Nursing ▪ Māori Health Director ▪ Practice Network Director ▪ Medical Director ▪ Human Resource Manager
Dimensions	<ul style="list-style-type: none"> ▪ 84 General Practices ▪ 303,970 Enrolled Patients (as at 1 October 2018) ▪ 352 General Practitioners (head count) ▪ 329 Practice Nurses (head count).

Key Responsibilities

The CEO is responsible to the Board for the performance of WellSouth measured against the key priorities described in the strategic plan and in company policy.

- Develop and implement the Board policy and strategy.
- Create and nurture positive relationships with key stakeholders across the region, including the Southern DHB, primary health practitioners/providers, iwi, local communities, Ministry of Health, NGOs and other service providers.
- Strategic leadership and planning in association with the Board and the Southern DHB.
- Negotiation, management and performance monitoring of service provision contracts with health providers and the Southern DHB.
- Development and ongoing leadership of the management team, and associated policies, procedures and delegations.
- Efficient operational delivery of all functions.
- Lead ongoing improvement and innovation to how integrated healthcare services are provided.
- Ensure effective and responsible financial management of the organisation.

Key Tasks

Leadership: effective and exemplary

- For WellSouth as an organisation
- For WellSouth's Senior Management Team
- Relationships with key stakeholders: partnership model with SDHB, Providers (incl. district's general practices); and other South Island and national PHOs; Ministry of Health etc
- Productive and mutually beneficial partnership with SDHB within Alliance South
- Responsible for implementation of Board's Strategy and Policies
- Proactive, effective advocacy, communications and public relations for WellSouth
- Maintain effective interpersonal relationships with all staff members and Board members
- Nga Tikanga Maori: utilise Te Reo whenever possible, attend to cultural practices of Maori e.g. Te Reo, Powhiri, Whanaungatanga, Whanau ora, Karakia, Waiata, Wairuatanga and Manaakitanga

Planning and Reporting	<ul style="list-style-type: none"> • Annual review of WellSouth’s Strategic Plan • Address health equity disparities in the Southern District in partnership with Iwi, Iwi Governance Committee and SDHB • Ensure WellSouth builds capacity and capability, sustainability and effectiveness to meet ongoing changes in primary health, incl. workforce development and technology developments • Proactively identifies, facilitates and supports improvements and innovation in primary health care delivery • Maintain cycles of information flow to, from and between WellSouth Board and sub-committees, including for all formal meetings • Preparation of WellSouth’s Annual Report
Financial Management	<ul style="list-style-type: none"> • Preparation of WellSouth’s annual budget (incl. business plan) and achieve performance to Board approved annual budget • Ensure ongoing viability of WellSouth as a business • Successful contract negotiation and implementation with SDHB and other funders; and with WellSouth’s contracted health care providers
Operational Activities Delivery	<ul style="list-style-type: none"> • Ensure proactive WellSouth support to service providers (primarily general practices): clinical, IT, Quality Improvement, programmes delivery, management services • Effective delivery of clinical services by employees for WellSouth held service contracts (e.g. Primary Mental Health Services) • Achieve outcomes required under contracts <ul style="list-style-type: none"> ○ eg B2B contracts with general practice; effective implementation and achievement of the Primary and Community Strategy and Action Plan (Health Care Home, Community Health Hubs) – as within WellSouth responsibility • Ensure management and mitigation of Health and Safety risks
Other Duties	<ul style="list-style-type: none"> • Undertake any other assignments, tasks, projects or responsibilities reasonably delegated or assigned by the Chair of the Board. Ensure these are completed accurately and professionally, and in a timely manner.

This position description may be subject to changes prior to finalisation.